

IMPORTANT RETAINER TERMS FOR SENIORS:

School Selection Process

- Dr. Bedor provides recommendations for Target, Reach, and Safety schools based on student profiles
- Students who do not follow Dr. B's recommendations should adjust admissions expectations accordingly
- Early Decision/Early Action choices are critical in today's competitive landscape

Application Timeline

- Six-Eight application supplements should be completed by August 31st if the student abides by Dr. B's timeline for drafts and edits. The rate at which college supplements are completed depends on how quickly each student addresses Dr. B's edits
- Early Decision/Action materials due by September 1st
- All remaining Regular Decision essays and materials are due by the beginning of December, as Dr. B is done with all supplemental college essays by December 19th
- Office closed December 19, 2025 - January 4, 2026

FINANCIAL TERMS SUMMARY

Payment Terms

- Retainer fees are non-refundable
- Full payment due at inception, with interest-free installments provided as a courtesy
- Auto-billing required with a valid credit card for each installment

Service Tiers & Additional Costs

- Direct Med applications count as two schools because there are two separate sets of essays
- Additional applications above the retainer tier: \$2,400 each
- Scholarship/award applications: \$420/hour

Service Limitations

- Certain services are explicitly excluded from the retainer (the writing of student/parent guidance counselor questionnaires, sample teacher recommendations)
- Missed appointments without 24-hour advance notice cannot be rescheduled that month (unless there is an emergency)
- Communication is via email or scheduled phone or Zoom calls, not text/chat

Please read the following pages for details regarding the above summary points applicable to pre-senior and senior retainer students.

To ensure the best possible outcome from the retainer relationship, we ask that the student observe the following terms and conditions of the Agreement.

RETAINERS

Pre-Senior Year

Dr. Bedor offers advising retainers for students starting as early as middle school. Prior to senior year, in addition to providing general pre-college guidance, organization, and mentoring, these retainers focus on the development of major intellectual, creative, and/or project-based pursuits that will differentiate a student's application.

Senior Year

In June, at the end of the Junior year retainer, Dr. B begins the final brainstorming, building, and communicating of customized plans for remaining creative initiatives, academic elevation, innovative experiences, and responsibilities for the student. Advising on these projects, determining best-fit schools, working with students on their personal statement, résumés, and supplemental essays for college deadlines, as well as interview prep continue to scale up throughout senior year.

Target, Reach, and Safety School Selection

Dr. Bedor inspires and elevates her students towards their most unique and impressive capabilities, leading them to craft remarkable applications. At the end of junior year, Dr. Bedor will make recommendations for appropriate target, reach, and safety schools that the student should apply to, based on her long experience in the field, and taking into account the student's grades, scores, leadership, and intellectual activities, as well as other factors. If the recommendations are not adhered to and the student elects to apply to schools Dr. Bedor deems unreachable, then the family should adjust expectations for admissions decisions.

Early Decision / Early Action School Choice

Because ED/EA is a heavily weighted factor in today's admissions decisions, the choice of which schools to use for early applications is critical. Dr. Bedor will recommend well-informed choices. The present landscape of admissions decisions is based not only on grades, scores, projects, and essays but also on each university's needs and yield expectations.

Application Deadline Dates

Dr. Bedor expects to complete six to eight application supplements for each student by August 31st, regardless of where that student is during the summer. The student must commit to writing drafts, scheduling calls with Dr. Bedor, reworking or accepting drafts based on Dr. B's reviews and edits, and returning them to her for comments and final polishing in a timely fashion throughout the summer months and into the fall admissions season.

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All applications must be completed prior to winter break (unless there is an emergency scenario). Dr. B is done with all supplemental essay editing by December 19th, 2025. The office will be closed, and Dr. Bedor will be unavailable between Friday, December 19th, 2025, and Sunday, January 4th, 2026.

Direct Med Applications (BS/ME and Similar)

Direct Med programs, because they typically have a separate supplement for the university application and the medical program application, count as two (2) schools in the senior retainer system (e.g., two of the ten schools included in the “Platinum” level retainer). As a courtesy to her retainer students, Dr. Bedor will assist with additional Direct Med applications that are above and beyond those included in the contracted retainer level at the rate of a single application \$2,400/each.

SCHOLARSHIPS AND AWARDS

When appropriate for the student, and upon specific request, Dr. Bedor will assist with high-level scholarship/awards applications, such as, but not limited to: Coca-Cola Scholars, The Equitable Excellence Scholarship, Global Teen Leaders, and Gloria Baron. However, it is understood that these applications are outside the scope of work covered by a college application retainer and will be billed at Dr. Bedor’s prevailing hourly rate (currently \$420/hour).

PAYMENT TERMS

Due to the highly personalized, exclusive nature of Dr. Bedor's services, her retainer fees are non-refundable. The fee is due in full upon the retainer's inception, but interest-free installments are provided as a courtesy. All installments must be paid on the schedule provided, and this requirement cannot be waived. The client agrees to the auto-billing of installments and will provide a valid charge card for each.

ADVISOR & STUDENT RESPONSIBILITIES

Student Projects

When Dr. Bedor makes recommendations to students about outside intellectual, creative, or project-based pursuits, she does so with tremendous thought, consideration, research, student-adviser discussion, and understanding of the present admissions environment. If a student decides to go in a different direction with their projects, that is fine, but the student should then adjust admissions expectations appropriately.

Dr. Bedor is not responsible for the outcome if a student sends his/her work past the agreed-upon deadline for that work (for example, sending student material or essays for review and revision only a couple of nights prior to the deadline for a summer program, merit award, or college is not acceptable). Dr. Bedor takes tremendous pride in the time and polished work she does with her students, and her extraordinarily successful track record speaks to that.

If the student is working on a written project such as: an academic thesis or website copy, Dr. Bedor will address edits and suggestions during the student’s scheduled monthly calls. It is understood that such editing and written project advising **cannot** be handled on an ad-hoc basis outside of scheduled calls.

SCOPE OF RETAINER SERVICES

Dr. B is extraordinarily generous in making herself available to students and parents at all hours. She always goes above and beyond any top-tier advisor and that is why she is beloved nationally by thousands of students. She

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brainstorms unique academic and extracurricular projects for each student, helps them create organizations and national youth executive boards, suggests honors and awards, seeks out and researches rare opportunities for the school year and summer, takes the time to really listen to your concerns and ideates solutions, and sets you up with top research coordinators who help you engage in and publish your research or compete at science fairs. But there are some requests that might take advantage of Dr. B's kindness and go beyond the scope of her famously effective retainer.

With this in mind, please note that:

1. Dr. B cannot write or edit your high school guidance counselor's long-form college information questionnaires. That is meant for you and your parents.
2. Dr. B cannot edit or rewrite your special award or summer program applications (such as long-form applications for AXA Equitable, Coca Cola Scholars Foundation, Global Teen Leaders, MIT RSI, Boston U RISE, etc.) as part of her college advising retainer. It takes Dr. B many hours to craft such applications on a high level with you—far beyond the hours covered in your retainer.

[However, if you need reviewing and editing of summer applications or merit award applications, Dr. B will work on such applications with you at her hourly fee of \$420 per hour.]

3. Dr. B cannot review or edit teacher recommendations or other recommendations that are written for submission to college. Please do not ask.
4. Dr. B has her students carefully scheduled for their appointments one month in advance and loses that hour for other students in need without 24-hour notice of missing an appointment.

COMMUNICATIONS

The standard method of professional advisor/student communication is via email or scheduled phone call. (Not text, chat, messenger, etc.). Prompt responses (within one day) are expected. If Dr. Bedor writes to a student and does not receive a response within a few days, she will contact the parents. Deadlines for awards and colleges are very real and wait for no one—regardless of how busy a student is (and all of our students are very busy as writers, start-up entrepreneurs, creatives, competitive science researchers/app builders/debaters, public speakers, or young social advocates). If a student or parent has a time-sensitive question, he/she should email Dr. Bedor. And she will **ALWAYS** make time to respond.

Your child is about to embark on the most thoughtful and inspirational mentorship of his or her young life. Enjoy this pre-college adventure!

These retainer terms and conditions are referenced in the booking form and have been agreed to and accepted by both the student and parent.

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